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MEDIA RELEASE FROM TRU BLU ENTERTAINMENT

AN AFL EVOLUTION SET FOR FRIDAY MAY 5

Sydney, Australia – 6th April 2017. Tru Blu Entertainment, the AFL and AFL Players' Association today announced the new video game *AFL Evolution* will be released on Friday May 5, 2017 on selected consoles.

Tru Blu Entertainment (AFL Licensee), in conjunction with Wicked Witch Software, is in the final stages of production on *AFL Evolution* with the game to be available on PlayStation 4, Xbox One and followed soon after on PC (Steam).

AFL Evolution represents the next evolution in AFL video games and fans will get to experience the game as never before thanks to a completely new gameplay system built from the ground up.

Following a fan poll on AFL.com.au, it was announced that Western Bulldogs Premiership star Marcus Bontempelli, Port Adelaide's Chad Wingard and Sydney Swan Isaac Heeney would grace the front cover design.

AFL Evolution features over 80 teams from the AFL, VFL, TAC Cup, NAB Under-18s Championships and International Cup, as well as multiple bonus teams such as the Indigenous All Stars.

The Career Mode will enable fans to experience the excitement of the Toyota AFL Premiership Season from both sides of the fence. *AFL Evolution* takes gamers beyond the field of play allowing them to manage the team via the drafting and trading of players, the salary cap, training, the tribunal and much more.

The Career Mode elevates the experience to another level once fans are ready to take the field. Fans can build a player from the ground up, then work their way up through the ranks from the TAC Cup to the elite level. Alternatively, fans can jump straight into an AFL superstar's footy boots and enjoy playing on the biggest stages in Australia.

The Player Creator allows fans to create any player imaginable through a vast array of facial features, height, body type, hair, ethnicity, skill attributes and accessories.

In an exciting first for AFL video games, fans can share community-created players, teams and classic line-ups online via the Fan Hub. The Fan Hub is now ready for fans to access and start creating their ideal players and teams via store.steampowered.com/app/435020/

Online gameplay enables fans to feel the adrenaline as they go head-to-head in competitive and co-operative online multiplayer.

In the development of *AFL Evolution*, AFL players participated in photo shoots taking place at all 18 AFL Clubs with no less than 24 cameras used to simultaneously photograph the players in order to create highly detailed likenesses within the game.

Delivering a realistic broadcast-style experience, via multiple camera angles and dramatic replays, *AFL Evolution* will feature Dennis Cometti and Matthew Richardson calling the action.

AFL Evolution will be available through major video game retailers EB Games and JB Hi Fi, as well as selected stockists of official AFL licensed products.

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About Tru Blu Entertainment.

Tru Blu Entertainment is the video game publishing arm, of Home Entertainment Suppliers Pty Ltd (HES) who specialise in the distribution of games, video game consoles, and accessories throughout the Australian market and throughout the world. Established in 1984, HES are the exclusive Australian distributors of Playseat™ and Tru Blu Games. Tru Blu Games include Rugby Union, Rugby League and AFL franchises on both Microsoft and Sony Gaming Platforms.

About Wicked Witch Software

Wicked Witch is a provider of exceptional interactive games and applications of games technology and art. The team at Wicked Witch Software are united by a love of games. Wicked Witch Software is driven by creating engaging experiences that embrace and contribute to the science and art of digital games.

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For more information and updates on *AFL Evolution* can be found by subscribing to the official Facebook page at www.facebook.com/AFLEvolution

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